



PARTNERS TECHNICAL AGREEMENT

BETWEEN CONSELHO DE IMPRENSA DE TIMOR-LESTE AND ABC INTERNATIONAL DEVELOPMENT (ABCID)

Date: 6th June 2023

Overview

This agreement outlines the support being provided by ABC International Development (ABCID) to develop the skills and knowledge of journalists and media organizations in Timor-Leste.

The purpose of this document is to detail the relationship between the Timor Press Council and ABCID during the first year of our partnership in 2023.

Background

In 2023, ABC International Development (ABCID) will expand its media development work in Timor-Leste through the four-year Timor-Leste Media Development Program.

Through consultations with media industry bodies the Timor-Leste Journalists Association (AJTL), Timor-Leste Press Union (TLPU), Union of the Profession of Journalists of Timor-Leste (UPJTL), and Timor Press Council (TPC) and various other media stakeholders a demand and need has been identified to improve the skills and content of journalists and media organisations in Timor-Leste.

The Project

ABCID will offer a suite of activities building in-depth reporting skills for balanced, accurate, audience-focused content. In the first year of the ABCID Timor-Leste Media Development Program activities will include delivering election support ahead of the May 2023 Parliamentary elections, fundamental journalism skills training, supporting Diversity & Inclusion resource development and conducting research to underpin effective capacity building and content.

The Partners

ABCID

ABC is Australia's public broadcaster providing radio, television and online information and entertainment. ABC International Development works with partner organisations and media throughout the Indo Pacific to help meet their development needs.

Conselho de Imprensa de Timor-Leste (Timor-Leste Press Council)

The Timor-Leste Press Council is an independent body for media self-regulation. The Press Council is composed of two representatives from the journalistic community, one representative of media

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owners, and two representatives from the public. It organises training for journalists across Timor-Leste. The Press Council have their own fact-checking body, which is backed by the United Nations Development Programme.

The Project

Activity 1: Election Reporting Training

Date: April 2023 (completed)

ABCID will collaborate with the Timor-Leste Press Council and Electoral Commissioner to train reporters and media owners in the election campaign process and key principles of election coverage in a democracy (ahead of the 2023 Parliamentary elections). The training is included practical ways to put audience at the centre of election, planning and coverage and how to combat misinformation.

Responsibilities of the parties:

Conselho de Imprensa de Timor - Leste

- 1) Promote training with media organisations and organise participants list
- 2) Print agendas and other materials
- 3) Organise agenda and invite key speakers (including Electoral Commissioner)
- 4) Provide key speakers including President & Executive Director
- 5) Social media and publicity around event

ABC International Development

- 1) Plan and run election reporting training part of workshop
- 2) Responsible for costs incurred for running of workshop including:
 - a) venue hire
 - b) catering
 - c) Per Diem for participants outside Dili to attend
 - d) Equipment, banners, printing
- 3) Co-ordinate Monitoring and Evaluation of training

ABCID funded cost of workshop in April 2023

Activity 2: State of the Media report

The 2023 State of the Media report Timor-Leste will provide an up-to-date national level snapshot of media in Timor-Leste to serve as an accessible resource for media (mainstream print, broadcast and digital media and key community media outlets), civil society, and related organisations to support the strengthening of the Timor-Leste media and the development goals of the nation.

The Timor Press Council will be consulted during the design phase of the survey by the successful research partner.

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Responsibilities of the parties:

Conselho de Imprensa de Timor-Leste

- 1) Work with chosen research partner in consultation and survey design phase of the report
- 2) Assist in making connections with media organisations and other survey participants
- 3) Assist with dissemination of completed State of Media Report

ABC International Development

- 1) Fund research
- 2) Establish terms of reference for the survey
- 3) Work closely with vendor chosen to lead research to establish process and deadlines
- 4) Work to disseminate report as resource for media and related organisations

The budget for this research is covered directly by ABCID

Activity 3: Journalism Fundamentals Training (for municipalities)

At the start of 2023 more than two thirds of Timor-Leste's population lived outside Dili. ABCID will work with the Press Council to plan and deliver journalism fundamentals training to reporters from radio, TV, newspaper and online based in the municipalities. Participants will come together in Oecusse for the training, ensuring a regional economy is supported through this activity. The training will focus on core skills including interviewing, research, combatting misinformation and effective storytelling. Establishments of participant cohort to offer further online training/mentoring (and access to ABCID MEDIA platform).

Outputs/KPIs:

- 1 x 3 day workshop with attendees from across Timor-Leste municipalities
- Collaboration with Press Council in setting goals and objectives
- Participant evaluation of workshop content and outcomes
- Use of ABCID learning platform MEDIA post face-to-face workshop to encourage further training

Responsibilities of the parties:

Conselho de Imprensa de Timor-Leste

- 1) Assist with advertising course and finding participants
- 2) Provide advice on logistics for travel (including costs)
- 3) Provide feedback on workshop training agenda

ABC International Development

- 1) Plan workshop agenda in consultation with Press Council
- 2) Provide trainers and translator to deliver workshop in English and Tetum
- 3) Responsible for costs incurred for training including:
 - a) Venue and catering
 - b) Transportation and lodging for participants
- 4) Monitoring and Evaluation of workshop

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5) Organise post workshop follow up for participants (with access to content on ABCID's online learning platform)

Activity 4: Diversity and Inclusion Guide for Journalists

A guidebook of the Timorese media. Next in a series following is Election Reporting Guide produced by the Press Council in 2022. To be produced in Tetum with involvement of people representing marginalised groups (including people with disabilities and LGBTQIA+ communities).

Outputs/KPIS:

- Collaboration with Press Council to plan content of guide and ensure involvement of people representing diverse groups in research and writing
- Production of guide to media organisations and journalists
- Launch and distribution of training guide

Responsibilities of the parties:

Conselho De Imprensa De Timor-Leste

- 1) Collaborate with ABCID to recruit researcher and author
- 2) Organise consultation with appropriate groups in Timor-Leste
- 3) Work with researcher to write and edit guidebook
- 4) Arrange publication of guidebook
- 5) Organise launch and distribution of guidebook

ABC International Development

- 1) Collaborate with Press Conselho De Imprensa to recruit researcher and author
- 2) Responsible for costs incurred for publication of guidebook including:
 - a) researcher salary
 - b) Costs associated with consultancy with marginalised groups
 - c) Costs of publication
 - d) Costs of launch and distribution of guidebook
- 3) Make connections with ABC professionals with experience in Diversity & Inclusion (on request)
- 4) Provide guidance and feedback (on request)
- 5) Monitoring and Evaluation of activity

Activity 5 - Investigative Journalism senior reporter workshop

ABCID would work with the Press Council to run an Investigative Reporting training course for senior Timorese reporters. The course would be run in Balibo ahead of October 16th. the anniversary of the death of five Australian journalists in the village. This activity will further recognise the connections between Australia and Timor-Leste in journalism (and particularly investigative reporting). Training to involve and time to work on potential stories of interest to Timorese people. A participant cohort would be established and offered further online training/mentoring (and access to ABCID MEDIA platform)

Outputs/KPIS:

- 1 x 4-day training course for senior reporters nominated by their media organisations
- Collaboration with Press Council to plan and develop training
- Participant feedback on course content and outcomes

Responsibilities of the parties

Conselho de Imprensa de Timor-Leste

- 1) Assist with advertising course and finding participants
- 2) Provide advice on logistics for travel (including costs)
- 3) Provide feedback on workshop training agenda

ABC International Development

- 1) Plan workshop agenda in consultation with Press Council
- 2) Provide trainers and translator to deliver workshop in English and Tetum
- 3) Responsible for costs incurred for training including:
 - a) Venue and catering
 - b) Transportation and lodging for participants
- 4) Monitoring and Evaluation of workshop
- 5) Organise post workshop follow up for participants (with access to content on ABC ID's online learning platform)

Please see annex of timeline for activities for 2023.

Monitoring and Evaluation

ABCID will manage the monitoring and evaluation of activities detailed in this agreement, supported by Press Council. The approach will be guided by the overarching Timor-Leste Media Development Program MEF (Monitoring and Evaluation Framework) which details Key Evaluation Questions (KEQs) around which data will be collected and analysed. These KEQs are linked to the End-of-Investment Outcomes. The purpose of collecting data on the efficacy of program activities is to inform learning and refinement, accountability and communication with stakeholders and partners. Data collection methods may include baseline surveys and assessments, post-activity evaluation surveys, case studies, interviews, and other methods. ABCID is committed to data privacy and ethics and abides by ABC's data privacy protocols. ABCID will produce bi-annual reporting and ensure regular informal dialogue with partners to provide insights on activity evaluations to encourage continuous improvement.

Principles of the Partnership

This Partnership will be based on the following principles:

- Mutual respect for each partner's objectives and constituencies;
- o Recognition of the respective skills, strengths, and attributes of the partners;
- Understanding of mutual benefit, accountability, and vulnerability. Each partner will have due consideration of the effect its actions may have on the other;
- Commitment of the partners to be honest, open, and frank in communication at all levels of interaction;
- o Common recognition that success is more likely to be achieved through working in partnership.

Post JA

General Provisions:

- This is a partnership agreement and is to be considered alongside a grant document from ABCID
- 2. Either party may terminate this agreement by providing 7 days' written notice to the other party of its intention to do so.
- 3. Any dispute arising out of this agreement shall amicably be resolved between the parties through respectful communication, using the Principles of the Partnership.
- 4. The Timor Press Council and ABC ID may seek to vary the scope of any services or deliverables, in whole or in part, through written notification between the parties

Signatories:

Name: Jo Elsom Date: 06/06/2023 Name: Otelio Ote Date: 06/06/2023

Title: Head of ABCID Signature: Title: Chairman of TLPC Signature

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